

Simply

beverages



Honestly Simple

#1 CHILLED JUICES AND DRINKS BRAND IN THE MARKET¹

HIGHEST HOUSEHOLD PENETRATION AMONG ALL JUICE/DRINKS BRANDS WITH 2 IN 5 US HOUSEHOLDS BUYING SIMPLY²

ALL JUICES AND DRINKS ARE MADE WITH ONLY NOT-FROM-CONCENTRATE JUICES

Gluten free Dairy free Soy free Wheat free Nut free Non-GMO Project Verified Lactose free

1. Nielsen, A.M.C. Period 2016, Simply TM, EQ Volume
2. Nielsen, Panel Only, Panel Purchase Database Q4 2017

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Simply's portfolio is uniquely positioned to meet **'all day'** needs as the **PREMIUM juice brand!**

52oz

Also Available



NEW

Simply smoothie™



100% real fruit smoothies
Made with not-from-concentrate juices
Delicious snack, morning or anytime!

- Gluten free
- Dairy free
- Soy free
- Wheat free
- Nut free
- Vegan
- Non-GMO Project Verified
- Lactose free

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NEW

Simply™ tea



Honestly Simple.

GREAT TASTING REAL BREWED BLACK TEA WITH NOT-FROM-CONCENTRATE JUICE
MADE THE SIMPLY WAY- NO ADDED PRESERVATIVES, COLORS OR FLAVORS
NEVER SWEETENED. NEVER FROZEN. NEVER CONCENTRATED.

- Gluten free
- Dairy free
- Lactose free
- Soy free
- Wheat free
- Vegan
- Vegetarian
- GMO Free

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52 oz

Why fa!rlife?

- **fa!rlife** is real milk that tastes great and is ultra-filtered to provide 50% more natural protein, 50% less sugar, and 30% more calcium than ordinary milk
- **fa!rlife** milk is lactose free and gluten free, with no rBST growth hormones
- **fa!rlife** contains 13g of Protein vs 1g in Almond Milk and 60% less sugar

