

## **Our Company: Tropicale Foods, Inc.**

- Headquartered in Ontario, California
- 19 years in operation
- Independently owned & operated
- Minority owned company
- State-of-the-art production facility
- Facility fully HACCP/SQF level 3 Certified

### **Our Brand: Helados Mexico**

- Authentic "Paletas" ..... Culturally relevant
- Broad Consumer Appeal
- Brand Name Comfortable crossover
- Unique product offering Artisan production
- #1 Hispanic brand in the U.S.
- #2 Fruit bar brand in the U.S.
- #1 Singles program in U.S.
- Premium quality, All natural ingredients
- Excellent consumer value





#### **QUALITY SECOND TO NONE!**

- All-natural ingredients
- Whole fruit content 35%!!!
- **#1** Single Fruit Bar in the US

#### <u>Offering an assortment</u> of 13 Paletas and 3

# REAL FRUIT! **TOP 6 RANKED SKU's**

- **ITEM #** DESCRIPTION 1444 COCONUT CREAM BAR 1443 STRAWBERRY-N-CREAM BAR 1445 BUTTER PECAN CREAM BAR MANGO CREAM BAR 1447 1441 **LIME BAR** 
  - 1442 STRAWBERRY FRUIT BAR

# MANGONADA CUPS



CETC

BOLIS

<u>Bolis</u>

mi Ice Cream Co., Inc. World Class DSD⊗